

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)
973 Farmington Ave
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1011-58087
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / / 220

Invoice Num: 1011-415887
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

Page 1 of 3

PAY BY 11/06/2012
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)
600 Fairmount Ave Ste 306
Towson, MD 21286-1002
ATTN:Accounts Payable

Product Desc: MCMAHON EST#220

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
16	2 NEWS THIS MORNING	10/01/2012-10/01/2012	M	30	1	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:23 AM		LMFS12TV27H	30	1,200.00			
17	THE EARLY SHOW	10/01/2012-10/01/2012	M	30	1	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	08:22 AM		LMFS12TV27H	30	600.00			
18	NOON NEWS	10/01/2012-10/01/2012	M	30	1	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	12:25 PM		LMFS12TV27H	30	1,000.00			
19	DR. PHIL	10/01/2012-10/01/2012	M	30	1	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	03:49 PM		LMFS12TV27H	30	1,000.00			

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20	5PM EARLY NEWS	10/01/2012-10/01/2012	M	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	05:43 PM		LMFS12TV27H	30	1,500.00			
21	CBS EVENING NEWS	10/01/2012-10/01/2012	M	30	1	2,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	2,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:50 PM		LMFS12TV27H	30	2,500.00			
22	INSIDER	10/01/2012-10/01/2012	M	30	1	2,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	2,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	07:26 PM		LMFS12TV27H	30	2,400.00			
23	ENTERTAINMENT TONIGHT	10/01/2012-10/01/2012	M	30	1	2,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		M	1	2,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	07:55 PM		LMFS12TV27H	30	2,400.00			

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24	EARLY NEWS		10/01/2012-10/01/2012		M		30	1	1,500.00	
Week Of		M T W T F S S		Spots Per Week		Rate				
10/01/2012-10/07/2012		M		1		1,500.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	
10/01/2012	Mo	06:22 PM		LMFS12TV27H	30	1,500.00				
26	LATE NEWS M-SUN		10/01/2012-10/01/2012		M		30	1	3,500.00	
Week Of		M T W T F S S		Spots Per Week		Rate				
10/01/2012-10/07/2012		M		1		3,500.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	
10/01/2012	Mo	11:33 PM		LMFS12TV27H	30	3,500.00				
Total Spots		Gross Amt		Commission Amt		Net Amt	Debit	Credit	Reconciliation	
Air Time Totals		10	17,600.00		2,640.00	14,960.00	0.00	0.00	0.00	

Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	17,600.00
	Trade Value	0.00
	Agency Commission	2,640.00
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	14,960.00

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